



(MC) CAREER PATH (SW)

Mass Communication Specialists perform duties in public affairs and visual information. They present the Navy story to worldwide and Navy audiences through a variety of outlets. MCs research and prepare print and broadcast journalism news and feature stories. They record still and video photography of military operations, exercises and other Navy events. MCs create graphics in support of the mission, create and manage official Websites and perform high speed, high-volume graphic reproduction. They serve overseas, on ships and at shore commands as photographers, public affairs specialists, newspaper and magazine staff and in broadcast billets for television and radio staffs. MCs serve in expeditionary billets including the Navy Public Affairs Support Element and Combat Camera.

YEARS OF SERVICE	CAREER MILESTONES	AVERAGE TIME TO PROMOTE	COMMISSIONING OR OTHER SPECIAL PROGRAMS	SEA/ShORE FLOW	TYPICAL CAREER PATH DEVELOPMENT
26-30	MCCM	23.3 Yrs	CMC	36	Subsequent Shore Tours
23-26	MCCM MCCS	23.3 Yrs	CMC	36	Subsequent Shore Tours
20-23	MCCM MCCS MCC	23.3 Yrs 19.4 13.2	CMC		3 rd Shore Tour (36 Months) Billet: OIC/CPOIC/PAO/Asst. PAO; Media Officer; Editor; LCPO/Instructor/MTI Qualification: SEA; Operations Chief
16-20	MCCS MCC MC1	19.4 Yrs 13.2 6.8		36	3 rd Sea Tour (36 Months) Billet: PAO/Asst. PAO; LPO/LCPO; CPOIC/Broadcast Station Manager; Photo Supervisor/Team Leader
12-16	MCCS MCC MC1	19.4 Yrs 13.2 6.8		36	2 nd Shore Tour (42 Months) Billet: Major/Operational Staff/TYCOM PA Specialist; Broadcast Station Manager; OIC/CPOIC; Team Chief, RDC/Recruiting/Instructor/MTI
8-12	MCC MC1 MC2	13.2 Yrs 6.8 3.6		42	2 nd Sea Tour (36 Months) Billet: Department LPO/Work Center Supervisor; Assistant/Deputy PAO; Production Supervisor; Intel/Graphics Supervisor
4-8	MC1 MC2 MC3	6.8 Yrs 3.6 2.1	MECP, Seaman to Admiral, 1650 Public Affairs designation through OCS	36	1 st Shore Tour (36 Months) Billet: Major Staff/Installation/Training Command; Recruiting Canvasser or Support PAO; RDC/MTI/Instructor; Overseas Duty; Broadcast Detachment; Assistant or Deputy PAO; Qualification: MTS if available
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1-4	MC2 MC3	3.6 Yrs 2.1	1650 Public Affairs designation through OCS	36	1 st Sea Tour (36 Months) Billet: Basic Mass Communication Specialist Qualifications: ESWS/EAWS
1+/-	Accession Training, MCSA, MCSN, or MC3	8 Months	Naval Academy, NROTC, BOOST, MECP		Recruit Training/ Apprenticeship Training (up to 7 weeks)
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1. MCs are assigned to expeditionary or deploying units such as combat camera, construction battalions, and Navy Public Affairs Support Element.
2. MC is a source rating for special warfare programs.
3. No two MCs will follow identical career patterns; however, on average, the successful MC will meet most of the career milestones in about the same sequence indicated.
4. In most cases an MC's first tour after initial training will be sea duty. A normal sea/shore rotation with diverse assignment types is available and expected following initial assignment.